PENRITH BID
BUSINESS IMPROVEMENT DISTRICT

You are invited to attend an open meeting to consider the proposal to introduce a Business Improvement District for Penrith town centre.

The evening will be centred around a presentation by Keith Hoskins who will discuss his experiences in establishing and running a Business Improvement District in Hitchin.

www.hitchinbid.co.uk

The programme for the evening is:

- **Kelvin Dixon,** local businessman and Chair of the Shadow BID Board will present 'Release Penrith's Potential' – Penrith's Business Improvement District Proposal.

- **Questions** and panel discussion.

- **Keith Hoskins**, Town Centre Manager of Hitchin Business Improvement District will present 'Making it happen' – The Experience of Hitchin Business Improvement District.

- **Final Questions**

Summaries of Penrith's BID proposal will be available on the night.

Please join us at the George Hotel in Penrith at 7pm on Tuesday 9th October 2012

*This event has been sponsored by **Penrith Building Society***

" This Penrith BID proposal presents a rare opportunity for the town. We urge Penrith's businesses and organisations to work together and reap the benefits. "

Bob Clark   Director, Penrith Partnership

" A positive vote for the BID will mean the businesses of Penrith can make things happen. We must all get behind it and vote YES! "

Philip Cranston   President of Penrith Chamber of Trade and Commerce

" A 'yes' vote in favour of establishing a Business improvement District for Penrith would be a real catalyst for change… The cost of backing the BID for the majority of Penrith's small businesses would be only around 50 pence per day, or the price of a packet of crisps! "

Kelvin Dixon   Chair of the Penrith BID Shadow Board

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