## Eden Tourism - Eden District Council

# Support and advice for local tourism businesses





www.visiteden.co.uk

#### Help in promoting your business, area, community or event

- Our destination website <u>www.visiteden.co.uk</u> promotes accommodation, attractions, outdoor adventures, eating places and events. It has an online booking facility, walking and cycling routes, special offers section, visitor e-newsletter, online event entry form and conference section
- Promotion through our Facebook, Twitter and Pinterest accounts-tell us your news!
- Eden Holiday Guide and a selection of themed guides
- Trade e-newsletter to get your message out to local tourism businesses
- · Familiarisation visits for travel writers and journalists
- Eden Community Fund (11 tourism projects supported to date) and Community Tourism Solutions "How to Guides" on <u>www.eden.gov.uk</u>
- Tourist Information Centres (TICs) act as ambassadors for Eden-get to know your local TIC staff and let them know about your business

#### Tourism Grants, business support and advice

- Tourism Grants to help support events and projects which enhance the Eden visitor offergrants of up to £500 per project available
- Advice on setting up a B&B or self catering business
- Information on accommodation quality inspection schemes
- Signposting to a range of helpful organisations

#### Why not join the Eden Tourism Network?

The Network provides a great opportunity to:

- meet other operators members represent the accommodation, attraction and food sectors and membership is free
- inform and advise the work of the Eden Tourism team at Eden District Council
- an opportunity to share information and discuss the latest tourism developments and issues at both a local and national level
- listen to visiting speakers on topical issues and practical business presentations, enabling you to be informed and take away practical ideas for your own business

The meetings are chaired by the commercial sector and are open to any tourism operators in the Eden district. Meetings take place quarterly at venues around the district.

#### **Contact Us**

Dessica Goodfellow 01768 212165 Sally Hemsley 01768 212167

iessica.goodfellow@eden.gov.uk sally.hemsley@eden.gov.uk

Twitter: @visiteden Facebook: 'Visit Eden' Pinterest: 'Visit Eden'

www.visiteden.co.uk www.eden.gov.uk

Eden Tourism, Eden District Council, Mansion House, Penrith, Cumbria CA11 7YG



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